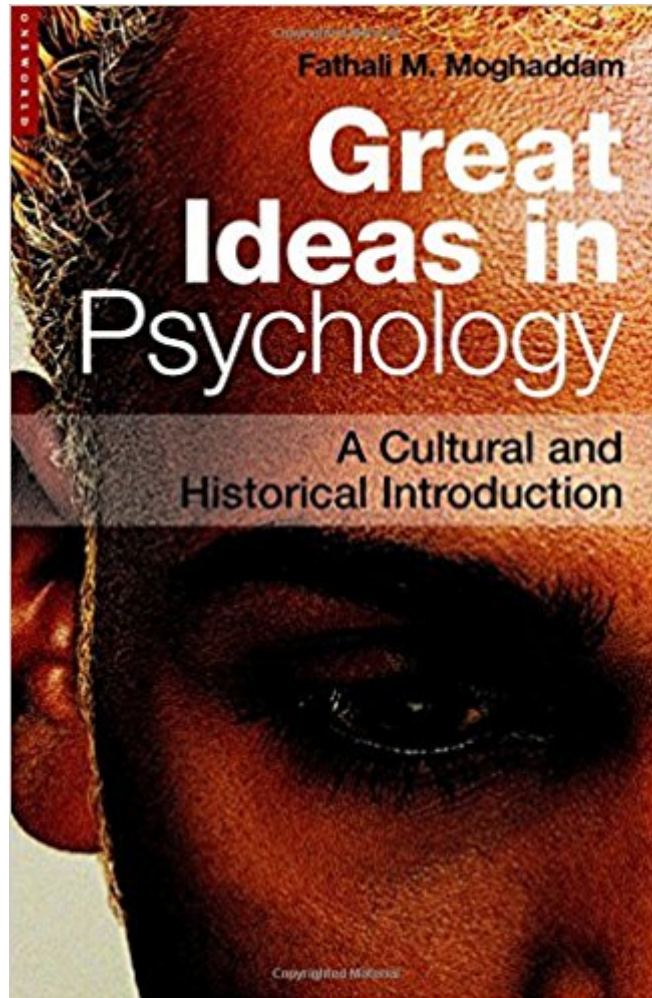




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Great Ideas In Psychology: A Cultural And Historical Introduction



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Author Fathali Moghaddam is Professor of Psychology at Georgetown University. A highly respected academic and writer, he has written numerous books and articles, including *Social Psychology: Exploring Universals across Cultures* (1998, Freeman), and has had many years experience of teaching psychology at undergraduate level.

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